

kairós

καιρός (n.) Greek

*The perfect, delicate, crucial moment,
the fleeting rightness of time and place
that creates the opportune atmosphere
for action, words, or movement.*



The Kairós Model

Making the integrated approach work

Governance

Participatory approaches for the heritage city

Space

Valorisation and adaptive reuse in the heritage city

Social Cohesion

Accessibility and inclusiveness at historic quarters

Attractiveness

Re-imagining the heritage city: from local identity to destination management

Economy

Cultural Heritage as a driver for innovation, entrepreneurship and job creation

Heritage as Urban Regeneration

Kairós is a **URBACT Action Planning Network** focused on cultural heritage as a driver for sustainable urban development and regeneration. In ancient Greek, Kairós means the propitious moment, and this is the moment to test an innovative policy framework, combining a sound integrated approach with a real transformation purpose.

To meet this challenge, the Kairós model pursues the proper assemblage of five key dimensions, namely: **SPACE, ECONOMY, SOCIAL COHESION, ATTRACTIVENESS and GOVERNANCE.**

The Kairós momentum Igniting the change

Such an integrated policy framework is called to serve the different needs and expectations of the cities joining the network, and it could be scaled up to other cities interested in heritage-led urban development and regeneration.

Mula (ES) lead partner

Big priority is to revert the vicious circle of dereliction that is affecting the so-called Mula's upper historic quarters.

Roskilde (DK)

Transforming Sankt Hans, a former 19th century psychiatric hospital complex, into a new liveable and vibrant neighbourhood.

Šibenik (HR)

A sustainable urban development scheme for the Old Town, to face depopulation, lack of urban vitality during the low season and overtourism.

Ukmergė (LT)

A comprehensive strategy for Ukmergė's Old Town district, based on a solid participatory approach.

Belene (BG)

Activating both cultural and natural heritage as drivers for growth, with a focus on the development of the Danube riverfront.

Cesena (IT)

Reusing city's old industrial legacy as a foundation for a multi-functional urban regeneration of the area surrounding the train station.

Heraklion (EL)

An integrated approach to revitalize the historic quarter of Aghia Triada, which is affected by dereliction, shrinking population and social problems.

Malbork (PL)

Expanding to the whole city the benefits associated with the high inflow of visitors to Malbork's iconic Teutonic castle.



Kairós is working at two levels. Locally, network cities will co-produce an action plan, activating inter-departmental coordination and stakeholder mobilisation. Internationally, a learning and exchange itinerary has been set up, including baseline study, webinar series, thematic workshops, key study visits and peer-review exercises. Most transnational activities are open to any city, organisation or professional interested in the kairós theme. This work plan is running from May 2020 to August 2022.

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